

Business Phone Systems in the Ring:

VoIP

VS

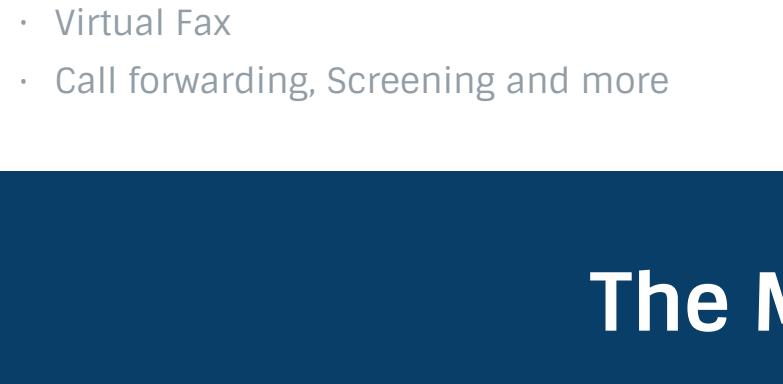
Landline

Voice over Internet Protocol Systems

Transmit telephone calls using IP, as data packets. Bringing voice and data capabilities together on a single network eliminates the need for separate lines and providers.

\$5 Billion Industry

Number of seats for VoIP and unified communications services to **DOUBLE** between 2016 and 2018.



VoIP's Several Advantages

VoIP business phone technology includes advanced functions:

- Call recording
- Voicemail Transcription
- Advanced Reporting
- Hold with music or recorded message
- Virtual Fax
- Call forwarding, Screening and more

Traditional Landline Systems

Landline phone systems send voice communications via a traditional analog private branch exchange (PBX) in a controlled ecosystem.

14%

Increase in landline service pricing from Dec 2009 to Sept 2015, per CPI

The traditional landline business solution requires a minimum of 23 landlines.



Staying with Legacy System

Staying with a legacy system can mean:

- System bugs that go unchecked as manufacturer has retired system.
- Fewer technical resources to support existing system.
- Increased upgrade costs associated with keeping that system secure and functioning.

The Main Event:

VOIP

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ROUND 1: Cost



Pay only for set up and phone adapter. Calls (including international) are typically free, with business paying a low, fixed monthly charge.

Setting up a PBX system involves a substantial equipment cost upfront. There will be additional monthly charges as well.

ROUND 2: Scalability



Customers port existing or select new local or toll-free numbers. Web or cloud-based interface facilitates tailored systems.

Proprietary PBX systems are easy to outgrow. PBX can be set up such that the enterprise is paying to maintain idle telecom circuit capacity.

ROUND 3: Mobility



Access VoIP system anywhere with Internet. Plus, forward business calls to designated phone (onsite or mobile).

Phone service is limited to where the phone lines are deployed on-site.

ROUND 4: Support



VoIP provider manages and maintains network, hardware and software, keeps transmissions secure with consistent upgrades.

A PBX proprietary phone system often requires support of a trained technician to install, modify, maintain.

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Anyone proficient in networking and computers can install and maintain a VoIP system. Still, top-notch VoIP providers offer 24/7 tech support. This and low initial and monthly costs, along with system flexibility, favor VoIP solution.

Those who select the traditional PBX route, despite the cost benefits and adaptability of VoIP, are typically paying for the privilege of having their own landline equipment on-site and sole use of their network.

VoIP systems offer fast provisioning and increase efficiency. Set your business up to meet the needs you can see today while giving your business a foundation for the innovations it will want tomorrow. Partner with ClarityTel.

Statistics source: <http://www.claritytel.com/voip-industry-statistics/>

